

## Sponsorship Description, Benefits and Cost

### ***PLATINUM Sponsorship includes:***

- ✓ ***Company LOGO and HOTLINK on CanWEA's Conference Website***
- ✓ ***Prominent Banner recognition throughout Exhibition, in common areas and registration areas***
- ✓ ***Prominent position on Sponsor scroll used in session rooms***
- ✓ ***Company LOGO in Conference Program***
- ✓ ***Company LOGO in Official CanWEA Exhibition GUIDE***
- ✓ ***Company Brochure included in delegate and exhibitor bag***
- ✓ ***Two FREE Full Conference Registrations***

**Delegate /Exhibitor Bag - ~~\$ 30,000~~ - Every Delegate and Every Exhibitor** will be provided with a bag / portfolio with your company LOGO prominently displayed. These bags are attractive, durable and keepers! Over 2,000 distributed. **SOLD**

**Delegate/Exhibitor Lanyard - ~~\$ 30,000~~ - Every Delegate and Every Exhibitor** will be provided with a Lanyard with your company LOGO prominently displayed. These lanyards are used from Sunday through Wednesday. Get the exposure and recognition your company deserves! Over 2,000 distributed. **SOLD**

**Welcome Reception - \$ 25,000 - Sunday, September 20, 2009. 19:00 – 22:00** Make a splash at the opening reception Sunday evening in the Exhibition Show Area. The perfect host in beautiful Toronto, Ontario knows to serve delectable hors d'oeuvres at various food stations to keep guests pleasantly happy. This is a golden opportunity to welcome event attendees as the first speaking engagement of the conference with introductory remarks by CanWEA President, Robert Hornung.

**Pre-Banquet Reception and Banquet Wine - \$ 25,000 - Tuesday, September 22, 2009. 19:00 – 22:00**

You'll want to be the host of this reception and provide the banquet wine. For the pre-banquet reception, each person will receive a drink ticket with your company logo displayed prominently. During the banquet dinner, each table will have a bottle of white wine and a bottle of red wine with your company logo. It is time to celebrate the 25<sup>th</sup> year of CanWEA!

**25<sup>th</sup> Annual Awards Banquet - \$ 25,000 - Tuesday, September 22, 2009. 19:00 – 22:00**

You'll want to be the host for sure. It is time to celebrate the accomplishments of CanWEA members with the presentation of 3 prestigious awards. More than 650 people are expected to attend this year's event. This sponsorship not only provides you with good visibility, but also provides you with a 5 minute speaking opportunity. You will be introduced by CanWEA President, Robert Hornung before the presentation made by the prominent Key Note Speaker. An Audio Visual "GO BO" of your Company LOGO will be used in the room.

## Sponsorship Description, Benefits and Cost

### ***GOLD Sponsorship includes:***

- ✓ ***Company LOGO on CanWEA's Conference Website***
- ✓ ***Prominent Banner recognition throughout Exhibition, in common areas and registration areas***
- ✓ ***Position on Sponsor scroll used in session rooms***
- ✓ ***Company LOGO in Conference Program***
- ✓ ***Company LOGO in Official CanWEA Exhibition GUIDE***
- ✓ ***One FREE Full Conference Registration***

**Identity / Luggage Tags for delegate bags - \$20,000** - Stand out at the conference. With 2,000+ delegates and exhibitors identifying their individual delegate bag with your luggage tag during the entire event, sponsorship of this highly visible item has its clear advantages. Enjoy the exclusive privilege of having your company logo on all identity / luggage tags.

**Hotel Key Cards - \$20,000** – Be a cut above the rest and put your brand up front on hotel key cards used by delegates for three or more days. This high profile opportunity will go fast.

**(2)Internet Kiosk - \$20,000** – Looking for a unique branding edge? Keep delegates connected and be one of two sponsors to provide the latest technology allowing visitors to check E-mail, view preliminary conference proceedings, and print documents. Located inside the Exhibition area, it offers Very High Visibility.

**Daily Lunch Monday, Tuesday or Wednesday - \$20,000** – Play host at one of three lunches served in the Exhibition area. These social and networking functions are excellent for image building and networking among delegates, exhibitors and media. Monday and Tuesday hot buffet served. Wednesday picnic lunch in take away container. **SOLD**

**Fresh Drinking Water Stations - \$20,000** – Boost your company's presence by sponsoring the water stations on the Exhibition floor. Delegates will thank you for it. Strategically located: one at the entrance the other near the banquet tables. Many opportunities.

**Conference Proceedings - \$20,000** – Posted to CanWEA website and opening to your company Logo. Each person in attendance will receive free access to the Conference Proceedings courtesy of your generous sponsorship.

## Sponsorship Description, Benefits and Cost

### **SILVER Sponsorship includes:**

- ✓ *Company LOGO on CanWEA's Conference Website*
- ✓ *Banner recognition throughout Exhibition, session rooms and registration areas*
- ✓ *Position on Sponsor scroll used in session rooms*
- ✓ *Company LOGO in Conference Program*
- ✓ *Company LOGO in Official CanWEA Exhibition GUIDE*

<b>Volunteer Vests:</b> 80+ volunteers will walk through the exhibition, session rooms and hallways, in a vest featuring your company logo	<b>10,000</b>
<b>Poster Session:</b> Over 50 posters displayed in the Exhibition Hall under your company banner with logo	<b>10,000</b>
<b>Early Morning Coffee: (8am–9am) Monday, Tuesday or Wednesday:</b> special signage on banquet tables	<b>10,000</b>
<b>AM Refreshment Break: Monday, Tuesday or Wednesday:</b> special signage on banquet tables	<b>10,000</b>
<b>PM Refreshment Break: Monday or Tuesday:</b> special signage on banquet tables	<b>10,000</b>

### **BRONZE Sponsorship includes:**

- ✓ *Company LOGO on CanWEA's Conference Website*
- ✓ *Banner recognition throughout Exhibition, session rooms and registration areas*
- ✓ *Position on Sponsor scroll used in session rooms*
- ✓ *Company LOGO in Conference Program*
- ✓ *Company LOGO in Official CanWEA Exhibition GUIDE*

<b>Plenary Room Sponsor Day 1</b> Company Logo GOBO in Plenary Session room Monday, September 20	<b>7,500</b>
<b>Plenary Room Sponsor Day 2</b> Company Logo GOBO in Plenary Session room Tuesday, September 21	<b>7,500</b>
<b>Plenary Room Sponsor Day 3</b> Company Logo GOBO in Plenary Session room Wednesday, September 22	<b>3,000</b>
<b>Breakout Room I Sponsorship Day 1</b> Company Logo GOBO in Session room Monday, September 20	<b>5,000</b>
<b>Breakout Room I Sponsorship Day 2</b> Company Logo GOBO in Session room Tuesday, September 21	<b>5,000</b>
<b>Breakout Room I Sponsorship Day 3</b> Company Logo GOBO in Plenary Session room Wednesday, September 22	<b>5,000</b>
<b>Breakout Room II Sponsorship Day 1</b> Company Logo GOBO in Session room Monday, September 20	<b>5,000</b>
<b>Breakout Room II Sponsorship Day 2</b> Company Logo GOBO in Session room Tuesday, September 21	<b>5,000</b>
<b>Breakout Room II Sponsorship Day 3</b> Company Logo GOBO in Plenary Session room Wednesday, September 22	<b>5,000</b>
<b>Exhibitor Lounge -</b> Company Logo on signage in Exhibitor Lounge for three days	<b>5,000</b>
<b>4'x2' Aisle Sign from ceiling:</b> prominent banners hung in Exhibition area, 3 day exposure	<b>5,000 each</b>
<b>(3) Relaxation Station Massage:</b> special signage at each station	<b>5,000 each</b>
<b>(2) Shoe Shine Stations:</b> special signage at each station	<b>5,000 each</b>
<b>(10) SWAG IN THE BAG:</b> add to the Delegate Bag a company brochure, pen, promo material etc.	<b>5,000 each</b>